



A cup of coffee with the local businesses!

- Futureguide – mentor for an hour
- Candidate
- A cup of coffee at the workplace





Why DoubleCup?

The City of Trollhättans Business Council wanted an easy way to engage in the integration issue

- Welcome to Trollhättan!
- Change the “mindset”
- Integration starts in the meeting between individuals
- No demands

Experiences & reflections from 2016

- 120 arranged meetings with positive evaluations from participants
- The ripple effect
- Unique co-creation
- Expectations of a DoubleCup-meeting
- The values of a DoubleCup-meeting
- We've identified something that inspires; mobilizing the local businesses

Our recipe for success

The involvement of the local businesses

- Business Council

Cooperation

- Support Group Network
- Arbetsförmedlingen

Easy, personal & undemanding

- Direct communication och dialog

Development!

OpenCup

- branch specific

Women's network

Jobskills

- Arbetsförmedlingen

Sharing or work

- Region Västra Götaland



THANK YOU!

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