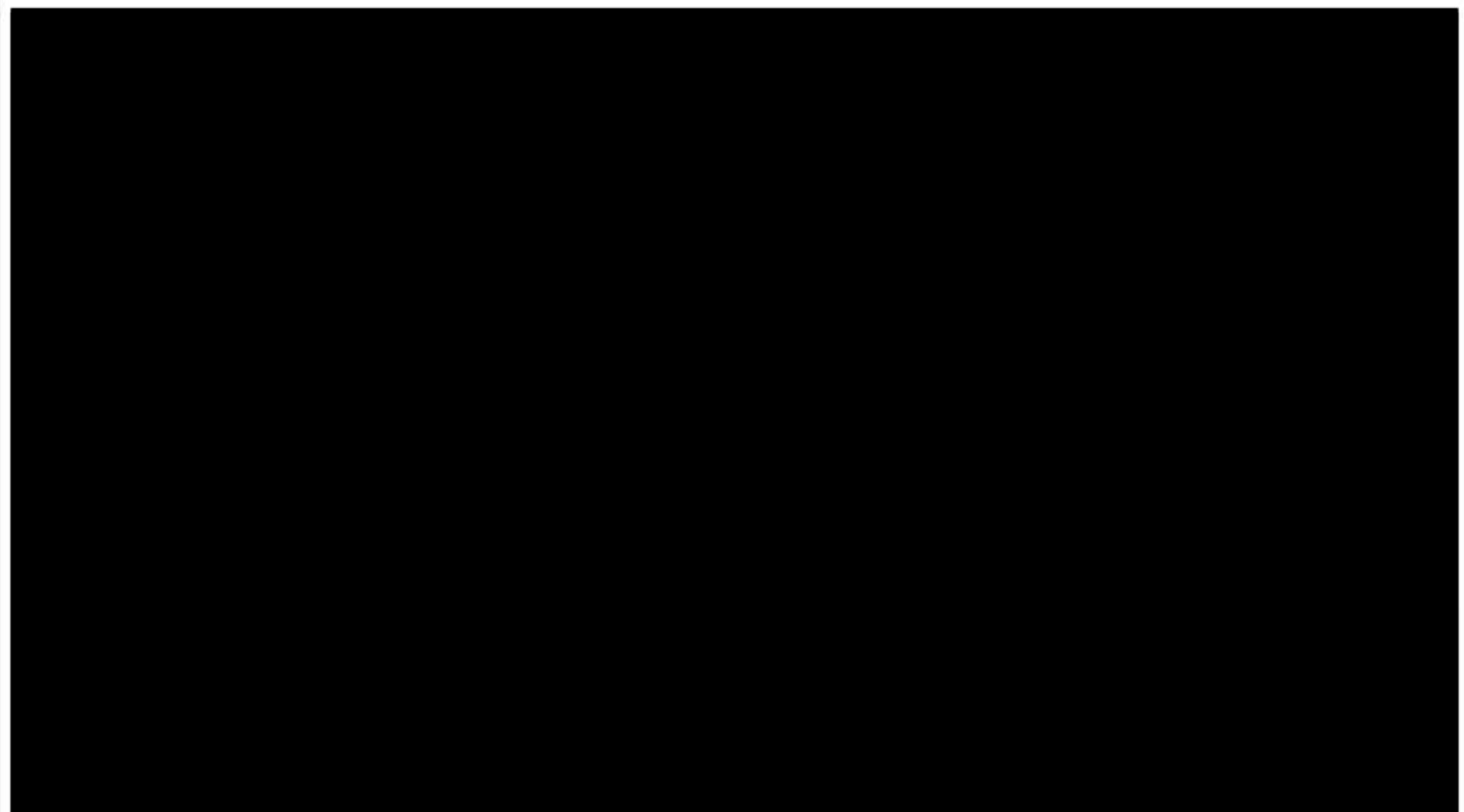




Pascal Tchibanda

Head of Public & International Affairs

Ett dygn







**"Politikerna skiter
i oss här ute"**

What happened?





A struggle about the dominant
master narrative





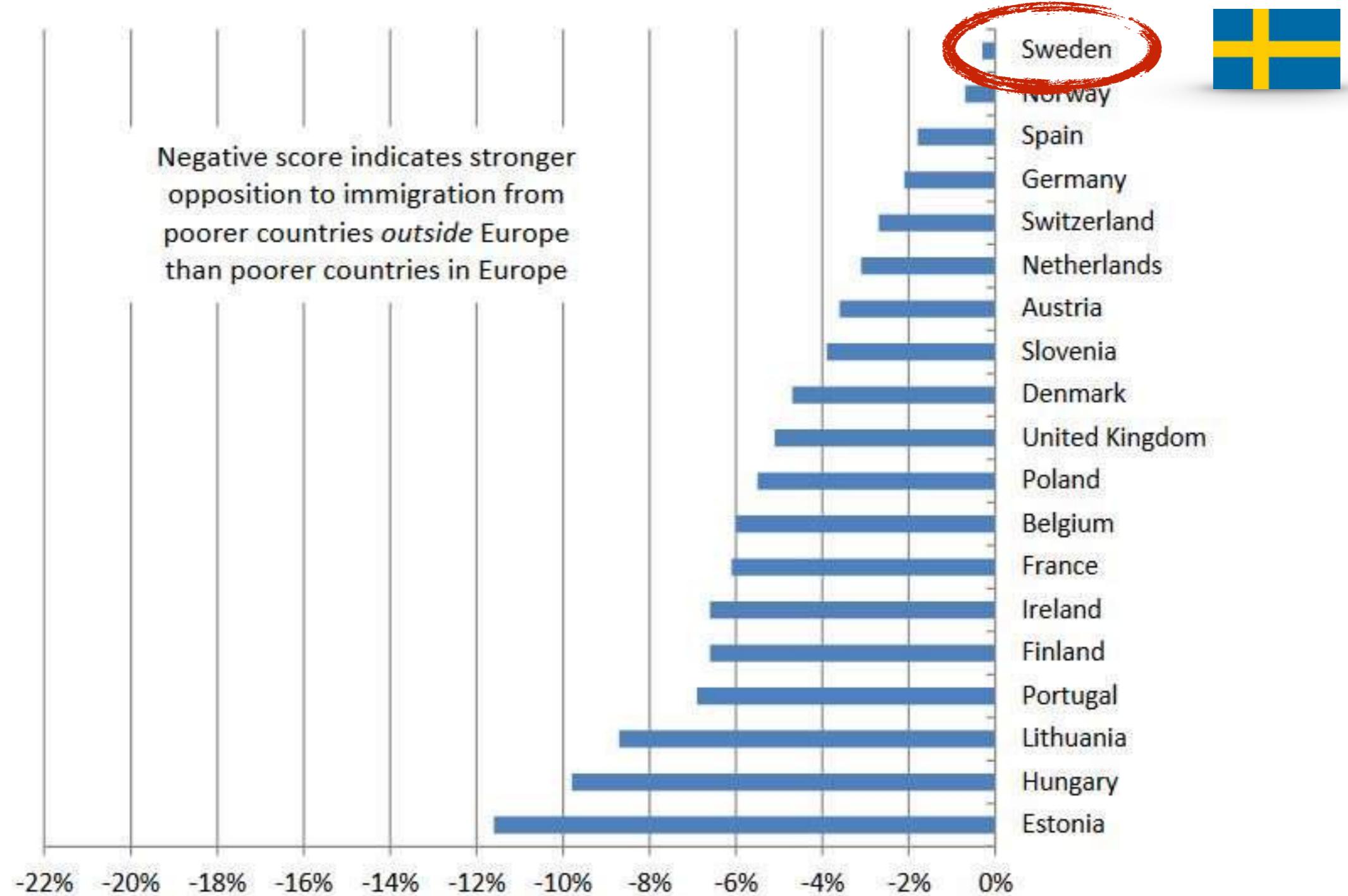
1. Sweden

5. Germany

21. United Kingdom

23. Italy





A horizontal row of approximately ten paper cutout figures, each with a circular head and a simple body. They are arranged in a line, holding hands with their neighbors to form a continuous chain. The figures are set against a background that transitions from a bright yellow at the top to a deep orange at the bottom.

information



relation





7%

content/words

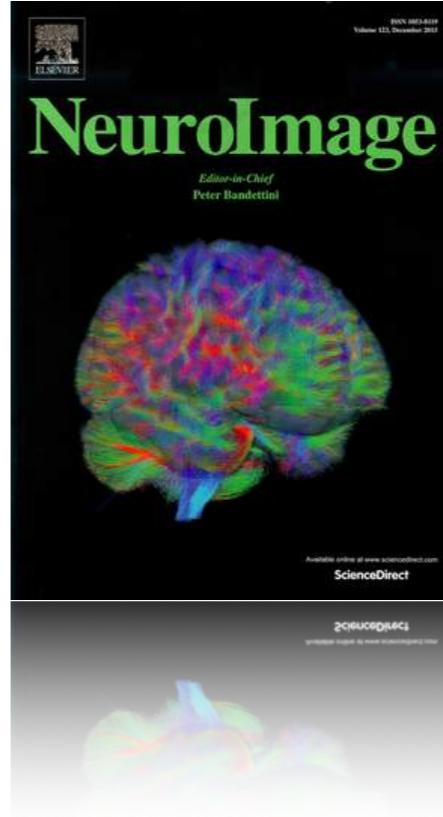
38%

voice

55%

body, posture, eyes

M&C



- Using metaphors and stories strengthens social bonds.

Bowes, A. & Katz, A. (2015). Metaphor creates intimacy and temporarily enhances theory of mind. *Memory & Cognition*, 43(6), pp.953-963.

- The part of the brain that is processing emotional reactions showed more activity for metaphorical stories than literal passages.

Citron, F., Güsten, J., Michaelis, N. and Goldberg, A. (2016). Conventional metaphors in longer passages evoke affective brain response. *NeuroImage*, 139, pp.218-230.

2017 This Is What Happens In An Internet Minute



Bygga relation



Bygga relation



Ibrahim



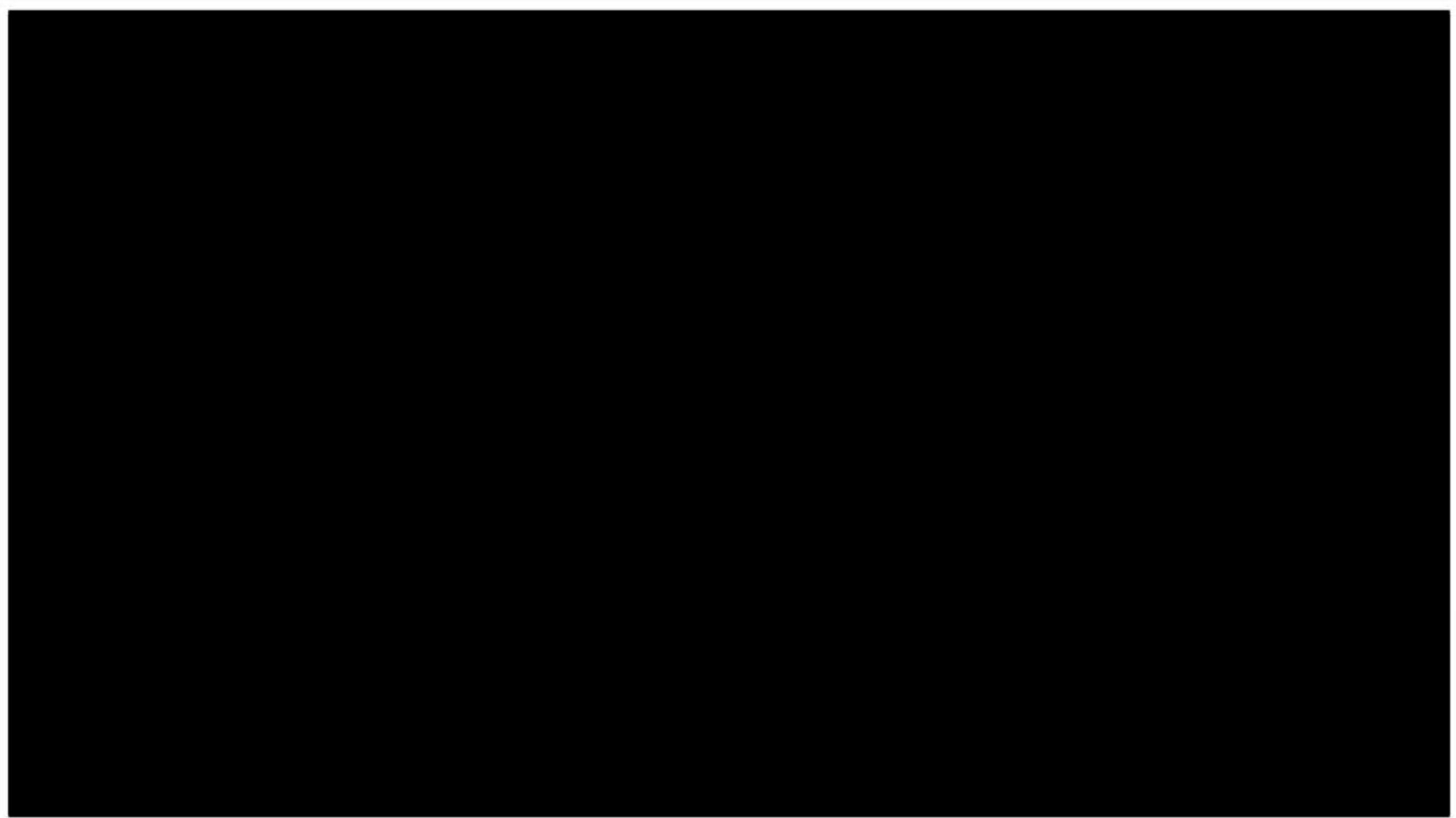


Bygga relation



+150 000

Haben





Pascal Tchibanda

Head of Public & International Affairs

