



SERN

GENERAL ASSEMBLY 2022

11-12 MAY 2022

Lilla Bommens Conference Center
Gothenburg

ALE



Trollhättans
Stad



Vänersborgs kommun



Orust kommun

PROGRAMME

DRAFT - 11/04/2022

Online registration will open on 21 March 2022

Deadline for registration 29 April 2022

TUESDAY 10 MAY 2022

Arrival of the delegations in Gothenburg

17.00-18.30 Meeting of the SERN Board of Auditors

WEDNESDAY 11 MAY 2022

8.30 *Registration opens*

9.00 *Opening of the GA 2022*

9.15-11.30 **Seminar: "Sustainable mobility through public service in low demand areas" (ITA/SWE)**

The main question addressed by the seminar will be how to identify new solution to facilitate mobility to/from many small villages in rural and mountain areas. They are far from larger urban big centres and it is difficult to manage a public transportation service, as they are low demand areas and a regular public transport service can be difficult to sustain in the long run from an economical point of view.

What kind of alternatives can be promoted and implemented in order to provide an alternative mean of transport to people who cannot use individual cars such as students and old people?

Speakers:

- Andrea Ruffini, Manager - Province of Parma
- Jakob Klasander, Senior Adviser - Östgötatrafiken AB

10.30-10.50 *Coffee break*

11.30 - 12.45 **Seminar on youth participation and local democracy (ITA/SWE)**

The Covid-19 pandemic affected negatively young people and their participation within the society. The dialogue with public authorities, education institutions and youth associations is vital to re-establish a positive outlook for European young people and to improve their civic involvement, their participation in the democratic life and their engagement in the political and social framework. Reinforce democratic awareness and develop participation are two major aims for European societies to help young people to become active and engaged citizens and realise a sustainable democracy. The seminar focuses on possible actions to be taken in a post-pandemic framework to reach a complete and inclusive participation of young people in the society and to promote opportunities to let them become actors of change. This topic is strictly linked to the aims of the European Commission when proposed 2022 as Year of Youth.

- Introduction to the topic: the political approach to the youth policy in Ale Municipality – Mikael Berglund Mayor - Ale Municipality and Monica Samuelsson - Ale Municipality
- Ale Youth Council: the cooperation and dialogue with local public authorities
- Bridging the political level with younger people: some experiences from Linköping Municipality for the European Year of Youth – Lovisa Mercurio and David Burman, Youth Ambassadors - Linköping Municipality
- Examples of participate approach to youth actions: community radio, CinemaSuono project and creative art experiences – Cervia Municipality

11.30-12.30 **Presentation of the SERN Training Activities 2022 with focus on how to use the SERN Members' Area (ENG)**

The SERN Strategy 21-27 has identified capacity building in the network as one of the key elements upon which constructing and developing further cooperation among the members. The SERN Secretariat has therefore developed a set of training activities reflecting and building on the needs identified and expressed by and among the members over the years in relation to different aspects of the project-based activities. The proposed courses will address project design and planning, project management and activities that will enhance the capacity of the member to become active actors in the context of SERN and therefore enhance the capacity to take advantage of the membership of your organisation.

It will be also provided an overview on the SERN Members' Area on Microsoft Teams, the online main tool through which information is shared and circulated within the Network.

11.30-12.30 **Presentation of results of ongoing and recently completed projects (ENG and ITA/SWE)**



DEEDS - Modelling a European cross-curricular study programme for upper secondary schools (2020-2023)

The project aims to promote a new model of collaboration between upper secondary schools based on study abroad activities for both short and long-term mobility periods for students.



DEHORS - Developing innovative learning context in pre-schools' outdoors spaces (2018-2021):

The project focused on the improvement of pre-school quality developing and enhancing knowledge about the design and planning of learning environments outdoor.



NARRATE - Building a narrative approach fostering collaboration between preschools and libraries

The project aims to foster quality in preschool developing the narrative approach and improving the collaboration between preschools and libraries.

12.30-13.45 *Lunch*

13.45-16.45 **Study Visit - Lindholmen, Science Park**



Lindholmen Science Park is an innovating environment where actors from the business sector, academia and society meet and in collaboration can conduct major research and development projects. In the 1980s, Gothenburg was experiencing a crisis in the shipbuilding industry resulting in almost 20,000 redundancies and the Lindholmen shipyards stood empty. Since then, the City of Gothenburg, Region Västra Götaland, academia from Chalmers and the University of Gothenburg, as well as the international business community, have invested in and purposefully developed this exciting innovation environment. The area is now home to 375 companies including Ericsson, IBM and Volvo Group to name a few.

Study Visit - Passalen



Passalen is a non-profit association working to develop new solutions to create inclusion for children and young people with disabilities. The association is established in Gothenburg, Mölndal, Kungsbacka, North Stockholm and Haninge. The aim of Passalen is to carry out activities that are accessible and self-chosen in the company of others fostering participation as well as activities that generates self-confidence and self-esteem. For example, Passalen carries out activities such as a sailing camp in the beginning of the summer and numerous opportunities to meet during the easter holidays.

14.00-15.30 **Showcasing sustainable tourism strategies in Sweden**

- Fredrik Lindén (CEO) and Marie Linde, Västsvenska turistrådet, "Stepping up sustainability tourism"
- Anki Sande (CEO) Gunnebo slott

16.45-18.15 **SERN EXECUTIVE BOARD**

18.30 *Dinner*

THURSDAY 12 MAY 2022

08.30-09.00 *Registration*

09.00-11.00 **Discussion-based Workshop: "Coping with emergency and uncertainty in local pre-school and school systems" (ENG)**

We were surprised by the arrival of the pandemic in 2020; each country reacted in different way, but the common elements that have been emerging in both countries indicate was that we were not ready, not only because we weren't able to anticipate such a situation, but because our school system didn't have a model to cope with emergencies and uncertainties. What have we learnt in the last two years that could be turned into a model to be applied locally for future unexpected emergencies, even different from a pandemic? How could we change the management and the equipment/facilities of the preschool and school system in order to be more resilient in facing emergencies?

- Moderator: Nicola Catellani, Network Coordinator - SERN
- Introductory remarks: Daniele Chitti, Director of educational services - Imola Municipality

Seminar on digital innovation and digitalization strategies in local authorities (ENG)

The seminar will be aimed at addressing the way in which local authorities address the challenges linked to digital transformation in the local context. The main focus will be on the strategies and plans adopted to implement them effectively. Key questions addressed will pertain the main challenges that have been emerging inside the organisations as well as externally such as the engagement strategies towards citizens.

Speakers:

- Rasmus Ländström, Head of IT Development - City of Trollhättan
- Daniele Cristoforetti, General Director - Unione Terre d'argine
- Magnus Lindh, Senior Lecturer - Karlstad University
- Stefania Gambi - ICC Consortium contact person - Ravenna Municipality

11.00-12.00 **Training activities: "How to read an EU call" (ITA/SWE and ENG)**

The course, part of the set of training activities offered by the SERN Secretariat, provides an introduction on how to identify and interpret the different elements present in a EU call for proposals from some of the most relevant Programmes for SERN members. The course will also guide the participants through the use of the Tenders and Funding portal of the European Union.

Seminar "Sustainable energy policies at local level" (ITA/SWE)

The seminar will look at how local and regional authorities are increasingly becoming important players as drivers of energy policy processes. On the one hand, such processes are aimed at fostering sustainable solutions and energy saving practices among their citizens. On the other hand, local authorities have to ensure their public services and therefore need to adopt policies themselves aimed at ensuring a more effective and sustainable local public spending related to energy consumption.

Speakers:

- Patrik Dokken, Energy and Climate Advisor - Trollhättan and Vänersborg Municipality
- Mats Bjälkholm, Director, Energikontor Väst

12.30-13.30 *Lunch*

13.30-15.30 **PARTNERING CAFE'**

The Secretariat will organise a "networking café", a moment opens to all organisations where inputs for new projects will be shared in an informal context with the objective of initiating discussion around possible future proposals. The networking café will begin with presentations of project ideas from participants, then each project idea will be assigned a table where the discussion will continue more in depth. The participants can decide to present a project idea that they want to discuss with other organizations or join a table with the topic of their interest.

Moderators:

- Ginevra Roli, Project officer - SERN
- Federica Gravina, Project officer - SERN

13.30-15.30 **Presentation of results of ongoing and recently completed projects (ENG and ITA/SWE)**



TRANSIT - Training paths for adults on sustainable mobility (2021-2023)

The project aims at raising awareness about sustainable mobility through the development of informal training paths by stressing the importance of using more sustainable means of transportations.



BRAND-EU - Acquiring place branding competences at work through continuing VET to increase the attractiveness of European cities (2018-2021)

The project aimed at raising the attractiveness of European cities through the exchange of best practices on the place branding strategies designed and implemented by in order to create more favourable condition for local development.



PART-HER - European network for a participated valorisation of cultural heritage (2019-2021)

The project contributed to the development of a participated approach to cultural heritage at European level fostering the role of citizens in choosing the tangible and intangible cultural heritage of their territory

15.30-17.30 **SERN GENERAL ASSEMBLY**

20.00 *Dinner*

[Link to registration form](#)



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