



SERN

**GENERAL
ASSEMBLY 2022**



Comune di Ravenna



European
Commission

The Intelligent Cities Challenge is funded by COSME, the EU programme for the Competitiveness of Enterprises and SMEs

Digital innovation and digitalization strategies in local authorities

RAVENNA'S «slow and steady wins the race» DIGITAL REVOLUTION

SERN GENERAL ASSEMBLY 2022
12/05/2022 Stefania Gambi – Ravenna
Municipality



ICC: turning challenge into opportunity



ARE WE DIGITAL? Ravenna's status quo

A. e-Government

1. Internal digital literacy: upskilling and reskilling
2. Digitization of processes and services
3. Intelligent use of data

B. Citizen participation

1. Citizens' digital literacy
2. Urban regeneration: community engagement and collaboration

A e-Government

- Assessments and basic digital courses
- Review of:
 - all internal digitized processes
 - digitized services
 - Open data portal



B. Citizens' participation: DARE project pilot



DARE is an UIA-funded ongoing project aimed at engaging a powerful urban regeneration process based on and enhanced by digital transition

We “dare” undertake a digital transformation starting from the most critical district in town. Such data & digital based regeneration process will enhance and support a new citizens-centred perspective and implementation.

CRITICALITIES

- STRICT EUROPEAN AND NATIONAL RULES
- INTERNAL RESISTANCE TO CHANGE
- Lack of coordination at national regional level
- Internal issues:
 - Money
 - Staff
 - Time

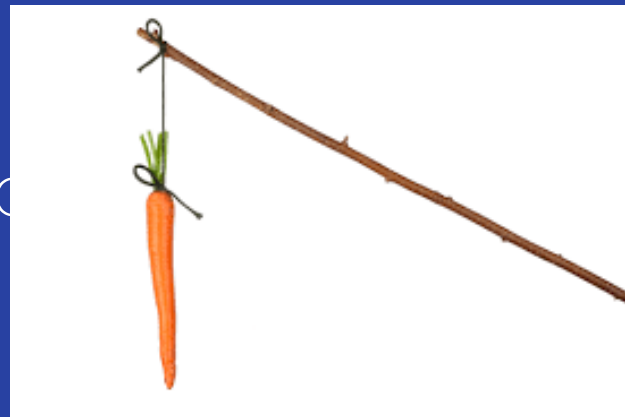


GETTING SMARTER & SMARTER DIGITAL TRANSFORMATION DIRECTIONS

- MORE DIGITALLY COMPETENT
- MORE DIGITALLY CONNECTED
- MORE DATA-DRIVEN

ITALIAN RESILIENCE AND RECOVERY PLAN

OLD APPROACH FOR NEW MOTIVATION



PA digitale 2026

Le risorse per una PA protagonista della transizione digitale



Italiadomani

PIANO NAZIONALE
DI RIPRESA E RESILIENZA

ITALIAN RESILIENCE AND RECOVERY PLAN

THE NEW CHALLENGES / OPPORTUNITIES:

- Migration to cloud environment
- Increase of digitized services for citizens (payments, applications, citizen's folder)
- Improvement of official websites
- Digital identity



Grazie!!

<https://www.comune.ra.it/>
<https://www.darsenaravenna.it/>