

### Facts about Orust

- Orust is Swedens fourth largest island
- Approximately 15 300 inhabitants
  - Tripple that sum in the summer
  - More than 6 000 summer houses
- 3 300 commute to work outside the municipality
- Famuos for the the produktion of sailboats





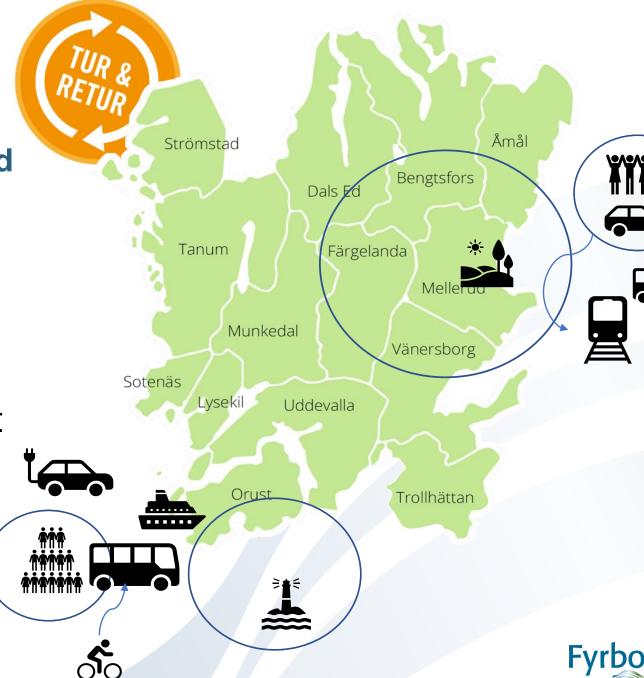


### Tur&Retur

Hållbara resor mellan land och stad

-The Fyrbodal association of local authorities, municipality of Orust, Region Västra Götaland.

-To find alternative solutions that complements buses and cars











#### Sharing economy

















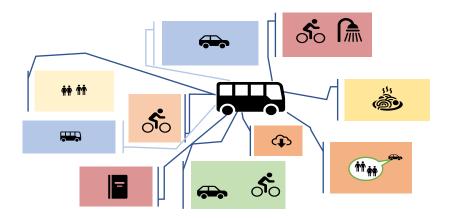
RESFRIA DIGITALA MÖTEN INOM OFFENTLIG SEKTOR

#### Develope businesses





Interface between Cars and public transportation





### **Tourists and visitors**





### Why bikes?

- Sustainable tourism
- Rental bikes, maps, cintent and marketing
- Big advantage for full time residents
- A very passionated entrepreneur





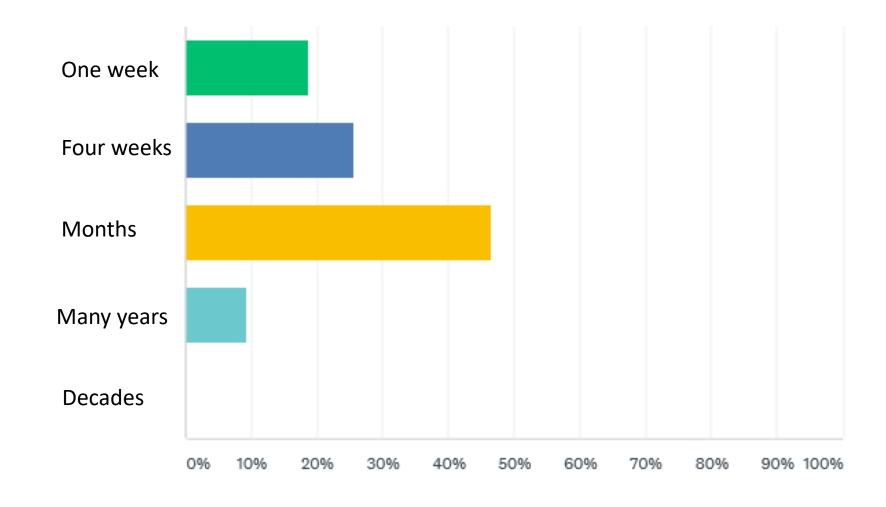
# Bicycle repairman The mobile bicycle workshop

- June— august
- Mainly on Orust
- Standard service
- A van with a trailer
- 250-300 fixed bikes

10 do it yourself -kit



#### Hur länge har din cykel varit trasig? How long has the bike been broken?





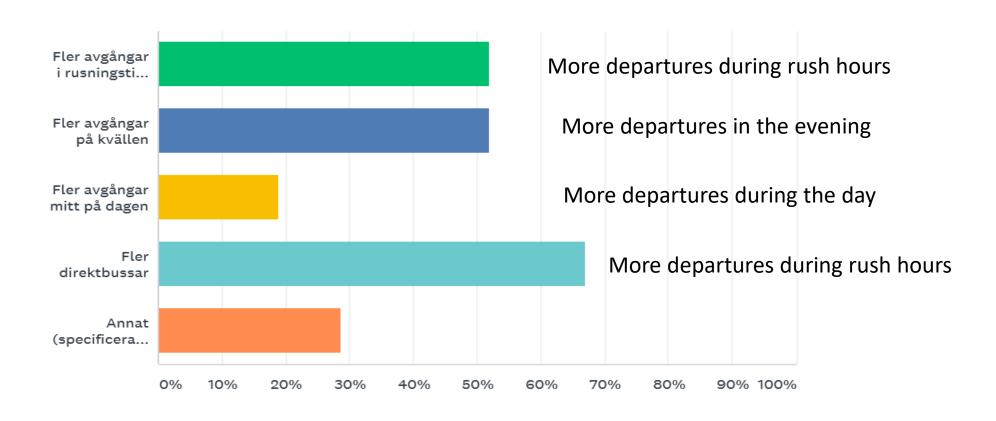




### **Commuters, Orust**

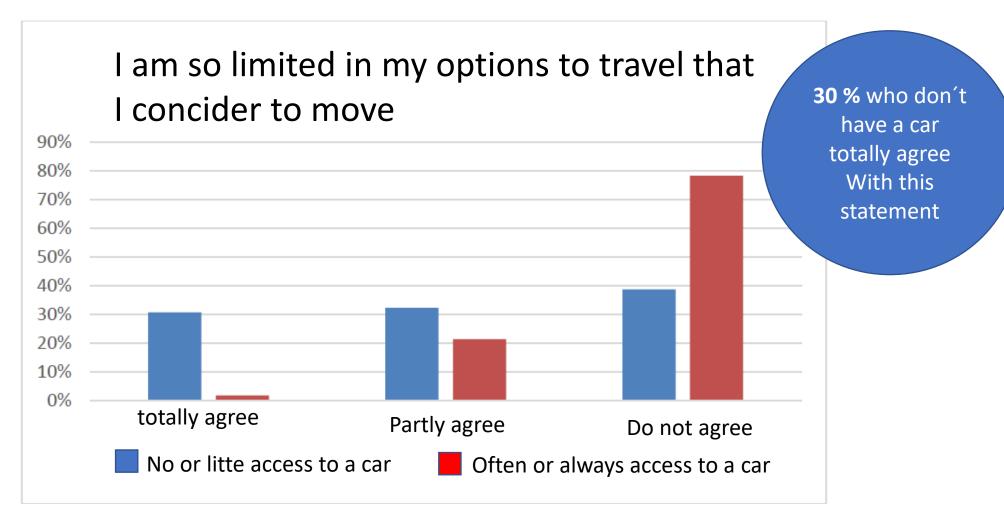


### A survay to commuters



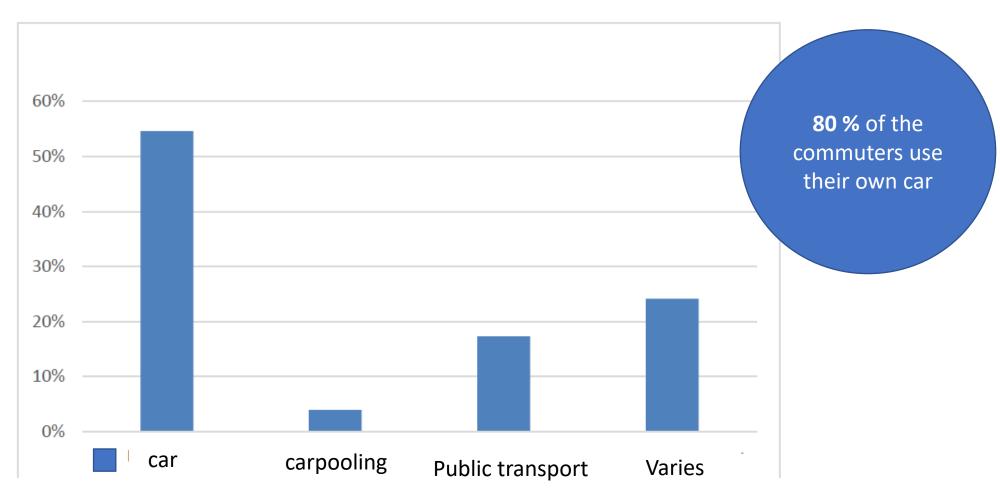
### An important question to adress





### Many are car dependent



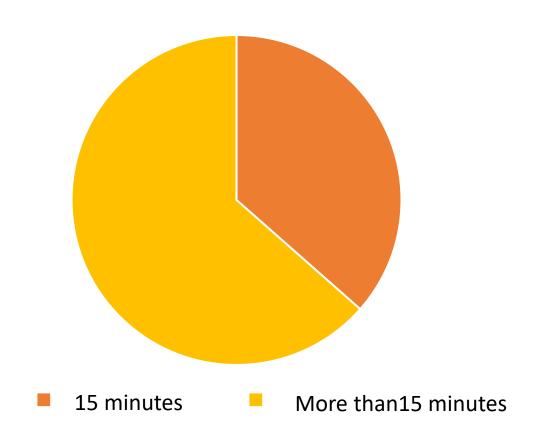


### ...cycling potential for Orust

Studies Maps on our webbsite



People who reach their workplace within 15 minutes (37 %)



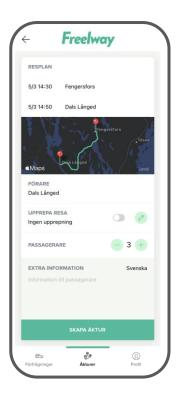
### 30 Commuters borrowed and tested electric bikes through project Tur&Retur



## Long term sustainable commuting



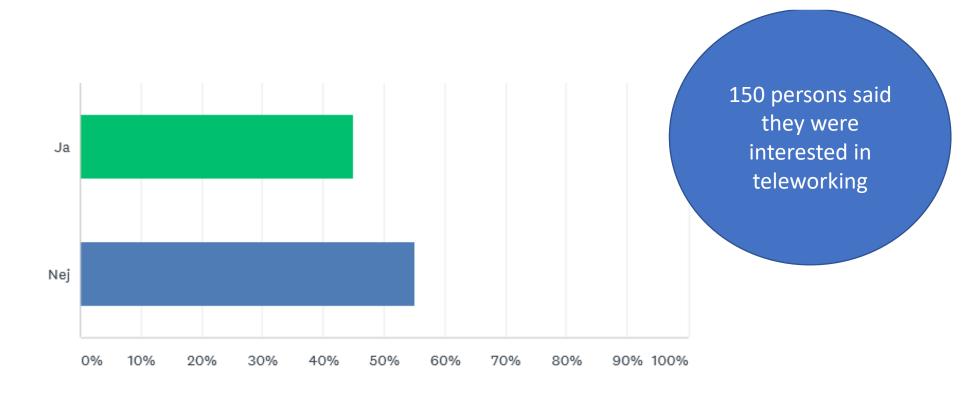
- Creating an app to make commuting easier
- Very little tested due to covid-19



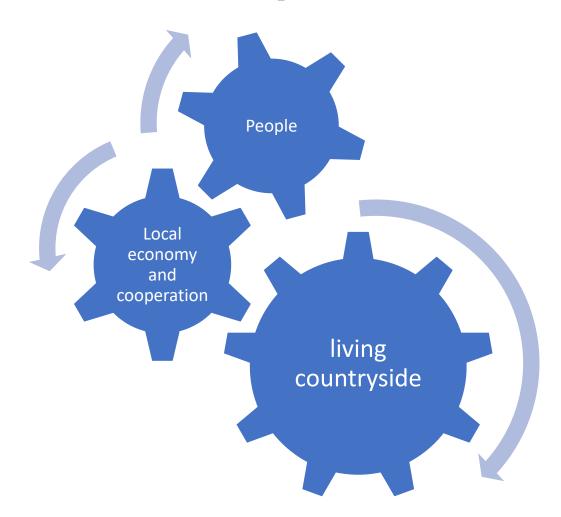


### **Teleworking (before Covid-19)**

Do You have the opportunity to telework/study one or more days a week?



### coworking spaces, an engine for developement i rural places



### Final thoughts

- We can create a eco system of services
- We have a couple of larger villages that have great opportunities for development
- We learn from the project and we hope to test more in the area of mobility
- Now a window of opporunities have opend for municipalities like Orust



### The work with mobility goes on

### **RORiland**

a project that will study how coworking spaces kan combine with other mobility solutions like car rental pools, carpooling small village-buses,

The app will be launched this autum

### Simplified and durabel design for bicycle roads in rural areas.

To find new ways to build bycycle roads that are not expensive and don't take long time to build.



### Thank You for listening!



### National seminar and films about the project.

https://www.fyrbodal.se/projekt/samhallsutveckling/tur-och-retur/





#### regelbundet undernam

Det är bra att genomforr regelbunden service av opprater av glanster. 
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denna service ska skotas bör finnas med i planeringen av glanster. 
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leras reguescyklarnas ilvellangd.

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i månaden skir utomhus, så regelbundet underhäll är
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nödvändigt.

Cykla Gul fick nästan 30 cyklar från Götensen. Resterande cymiller.

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Valdes ut för att rustas upp och tas i bruk igen. Resterande cymiller.

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