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TRANSIT

Training Paths for Adults on sustainable mobility

**Presentation at
SERN GA 2022**



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A 3-year Erasmus+ project, seven partners

The project aims at raising awareness, while stimulating behavioural change, about sustainable mobility through the development of informal training paths for workers, families, and young adults



University of Karlstad (Sweden) **Lead partner**



SERN (Italy)



Abegondo Municipality (Spain)



Ecocity NGO (Greece)



Unione Pedemontona Parmense (Italy)



Lepida (Italia)



Karlstad Municipality (Sweden)



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Needs to be focused upon

Inspired by: Sustainable Development Goals (Goal 13 - on climate action to combat climate change by acting on local mobility). And, the EU Strategy for Sustainable and Smart Mobility, as well as the Urban Agenda - Urban Mobility.

We need to raise awareness among adult learners, about the importance of using more sustainable means of transportations by enabling behavioral and mindset changes of inhabitants towards the use of sustainable means of transport, like bike, in their ordinary daily activities.

The common disadvantage of the TRANSIT Partners is that although they have accessible bicycle infrastructure they are not fully utilized by local citizens. This results in a waste of public money.



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Specific objectives

To develop innovative learning methods and tools through which local civil servants and decision makers can bring about a change in the attitudes of citizens, particularly workers, families, and young adults regarding the topic of sustainable mobility.

To create informal learning opportunities among workers, families, and young adults to increase knowledge of environmental challenges, particularly the mobility challenge, and related locally applicable solutions.

To promote behavioral change among workers, families, and young adults by raising awareness and engaging them in positive action regarding sustainable mobility.



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Expected Outputs

Output 1

IDENTIFICATION OF THE LEARNING NEEDS AND COUNTRY PROFILE – a state of art analysis, data collected via a dedicated survey, a collection of best practices

Output 2

TWO E-LEARNING MODULES – building upon informal learning strategies and best practices.

Output 3

A DIGITAL TOOLBOX - to guide public officials, decision-makers, and local associations in educating citizens about sustainable mobility.



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Some issues that have affected the implementation

Late start: The project was put on the reserve list and was granted three month in the project time frame.

Change of partners: We needed to change the coordinator and find a new partner

Covid constraints: All meeting to be digital until April 2022.

Still partners have done a very good job! And we will be able to deliver!!



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Where we are right now!

Intellectual output 1 is about to be finalized: We now know a lot of each partner and will collect and structure our knowledge in a way that it will support the development of output 2 and 3.

The differentiated partner profiles are a strength in the project.

But all have some common needs.



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Common needs!

- **The need to develop green and sustainable mobility plans**
- **The need to capture travel experience of the residents**
- **The need to convince stakeholders and beneficiaries to participate**
- **The need to find relevant ways to use the collected data in the project**
- **The need to motivate people towards sustainability**
- **The need of effective communication of the mobility initiatives**



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