



Leader Liiveri (LAG)

**The Development Association of
Seinäjoki Region**

**YOUNG PEOPLE IN LOCAL
STRATEGY AND STRATEGY
WORK**



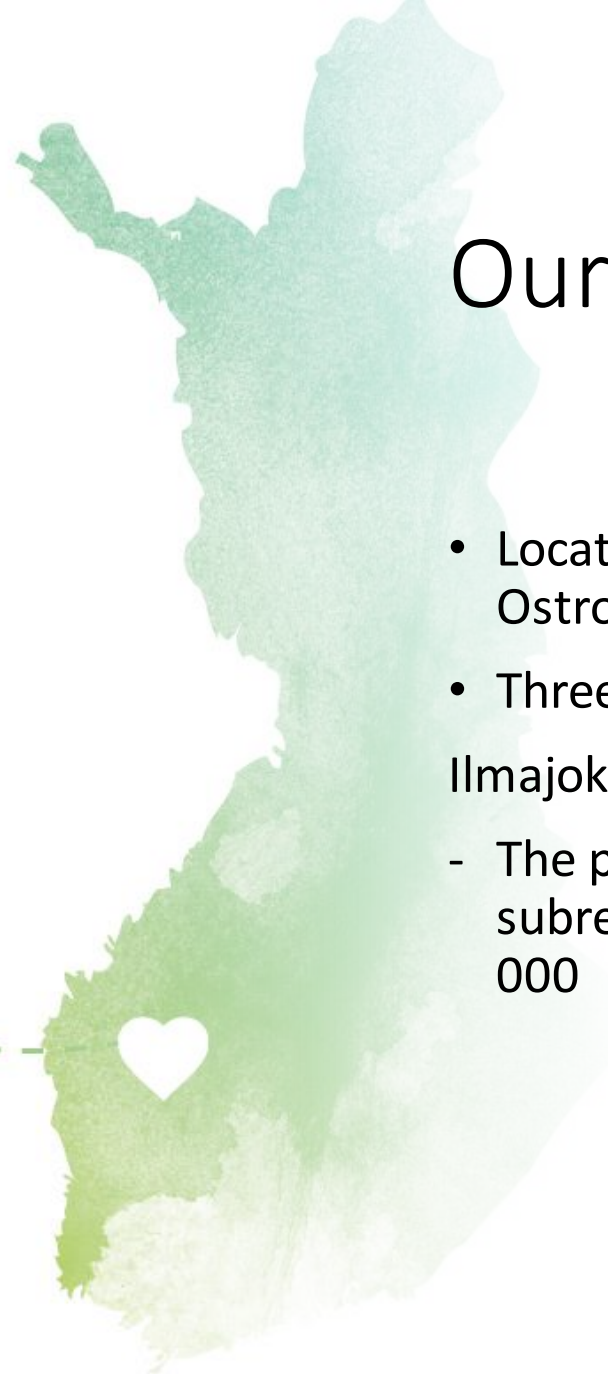
Leader Liiveri

- One of Finland's 54 Leader groups
- Registered association that develops rural areas
- Financed mainly by Ministry of Agriculture and Forestry --> **Strategy based local development**
- Funding local rural development projects and supporting local enterprises
- Own development projects
- The funding budget approximately 1,2 million €/year



Our region

- Located in Finland, South Ostrobothnia
- Three municipalities:
Ilmajoki, Seinäjoki and Kurikka
- The population of Seinäjoki subregion is approximately 80 000





Our organisation

- Registered association that includes 200 members
- Board: 12 members, 12 deputies
- Youth council: 10 members (age 16 to 25) + one board member
- Business council: 8 members
- 7 employees



Youth council

- 10 members (age 16 to 25) + one board member
- Brings young voices in decision making
- Represents Leader Liiveri in events
- Evaluates all youth related projects & Youth Leader projects (4 times / year)



Youth in local development

Youth will be one of the four main topics of development in Liiveri's CAP27 strategy. Other themes entrepreneurship, communality and competences

We have included young people to the strategy work * Youth board * Internet campaigning * Questionnaires * Expert group. Equals to the others!

Young will be strongly included in implementing the strategy. They are actors, not targets of development!

Main topics on youth in the strategy: * Networking * Communality * Climate and environment * Participation * Internationalization

YOUTH IN LOCAL STRATEGY WORK



Group work:

- Members from Liiveri's youth board, youth councils & youth workers from municipalities and associations
- Two meetings with the group, third one with other groups (villages, entrepreneurship and sports and culture)
- Chairperson from Liiveri's youth board

What are the main things to do next five years in our region?

From the perspective of young people

Youth in local strategy work



Questionnaires:

- For youngsters, delivery via schools & youth services in the municipalities
- Concrete actions with the most popular ideas:
Lamminjärvi, Kalajärvi & Ilmajoki outdoor gym
- Questionnaires for old youth board members

Thank you!

liiveri.net

