



Comune di Parma

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Europe for Citizens Programme  
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# GEMIS

*project*



Promoting gender equality for a more  
inclusive society.



**8-10**  
**FEBRUARY**

**PARMA**

COMPLESSO DI SAN PAOLO  
SALA GIOVANNA  
Vicolo delle Asse, 5

## WOMEN'S LEADERSHIP IN EUROPEAN SOCIETIES

[www.gemis-project.eu](http://www.gemis-project.eu)

# TRANSNATIONAL CONFERENCE



**Participation in the conference or in the individual sessions is free!**

**DAY 1**

*Wednesday, 8th of February 2023*

**09.00 - 09.45**

## **WELCOME SPEECH**

*Michele Guerra - Mayor, Municipality of Parma  
Caterina Bonetti - Councilor for educational services and digital transition, Municipality of Parma  
Barbara Lori - Councilor, Emilia - Romagna Region  
(Only for project partners)*

**10.15 - 10.30**

## **PRESENTATION OF GEMIS PROJECT**

*Ginevra Roli - Project Officer, SERN Sweden Emilia Romagna Network*

**10.30 - 11.15**

## **GENDER CHALLENGES IN UNIVERSITIES: RESISTANCE AND CHANGE**

*Giulia Selmi - Researcher, Department of Law, Political and International Sciences, University of Parma*

**11.30 - 12.15**

## **MANAGING GENERATIONAL AND GENDER DIFFERENCES IN THE MEDICAL PROFESSION**

*Antonella Vezzani - Equality adviser in the Province of Parma*

**12.15 - 13.00**

## **WORK, CARE, INNOVATION. FEMALE LEADERSHIP PATHS IN SOCIAL COOPERATION**

*Michela Bolondi - President, Proges*

**14.30 - 15.00**

## **EQUALITY AND GENDER POLICIES IN EMILIA-ROMAGNA**

*Roberta Mori - Regional Councilor of Emilia - Romagna*

**15.30 - 16.00**

## **THE GLASS-CIELING: POSSIBILITIES AND SUPPORT TO BREAK THROUGH IT**

*Barbara Straub - Head of Department for Equal Opportunities, Stuttgart (Germany)*

## DAY 2

Thursday, 9th of February 2023

09.30 - 10.15

### **WOMEN'S LEADERSHIP IN ITALY : STATUS QUO & PERSPECTIVES**

*Elisabetta Todeschini - Communication & Sustainability manager, Steering Committee, Federmanager Minerva*

10.15 - 11.00

### **EVIDENCE ON FEMALE ENTREPRENEURSHIP IN PARMA**

*Simona Minari and Elisabetta Bernardini - Women's Entrepreneurship Committee*

11.30 - 12.15

### **GENERATIVE, SHARED AND BOTTOM-UP: A LEADERSHIP EXPERIENCE FROM (AND FOR) A COLLABORATIVE ECOSYSTEM**

*Rossella Lombardozzi - Founder Officine On/Off*

14.30 - 16.00

### **EUROPEAN EXPERIENCES:**

#### **CREATIVE WAYS TO SECURE GENDER EQUAL TALENT DEVELOPMENT**

*Sandra Wall - Business Developer, Municipality of Norrköping (Sweden)*

#### **WOMEN IN (POLITICAL) LEADERSHIP**

*Veronika Šprincová - Director Forum 50% (Czech Republic)*

16.30 - 17.15

### **FIGHT TOGETHER: AN IMPERATIVE, A CHALLENGE**

*Angela Zanichelli - President, Associazione W4W (Women for Women) and Nabila Mahidra - President, Association Al-Amal*

**DAY 3**

*Friday, 10th of February 2023*

**09.30 - 11.00**

## **THE EXPERIENCE OF THE MUNICIPALITY OF PARMA: ENHANCEMENT OF GENDER POLICIES AND PATHS FOR EQUALITY**

*Fabrizia Dalcò - Equal opportunity department Municipality of Parma*

### **WORKSHOP**

**11.15 - 12.00**

## **THE ROLE OF CUG IN PUBLIC ADMINISTRATIONS**

*Emanuela Allegri, President of CUG, Municipality of Parma*