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General Assembly 2023 11-12 MAY 2023 Cervia



COMUNE CERVIA



General Assembly 2023 - 12 MAY

LOCAL GREEN DEALS SUSTANABILITY IN TOURISM

Broad collaboration to promote biodiversity in the City of Trollhättan Torbjörn Nilsson & Isak Johansson **Trollhättan Municipality**



City of Trollhättan

59 274 inhabitants (2022)
Low average age
High education level
Multicultural
Ecologic and social sustainability prioritized



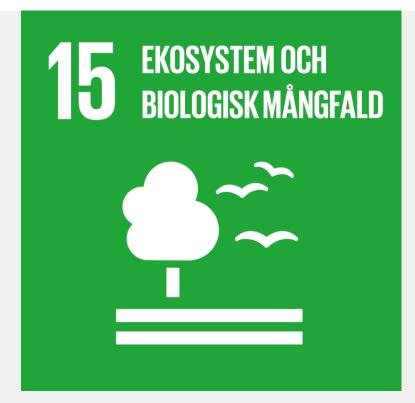








Two political priorities concerning ecologic sustainability in **Trollhättan**





Broad collaboration...

- June 2021 Political decision to prioritize biodiversity (in the city strategy for Agenda 2030).
- April 2021 State grant for a project in Trollhättan.
- Project goal increase biodiversity on the ground owned by the state – and inspire others to follow
- Parts: Park management, forest management, housing company, real estate company, energy company, school administration, ecologists
- ättan. ound owned by the state



...to promote biodiversity

- Develop projects seek funds. 8 project has granted funds
- Other stakes without funds.
- Education for city staff and politicians



een school yards







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Greener residential areas

Nektarrestaurang



Education







Conversion of Jawns

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Continuous Cover Forestry



Light and dark plan



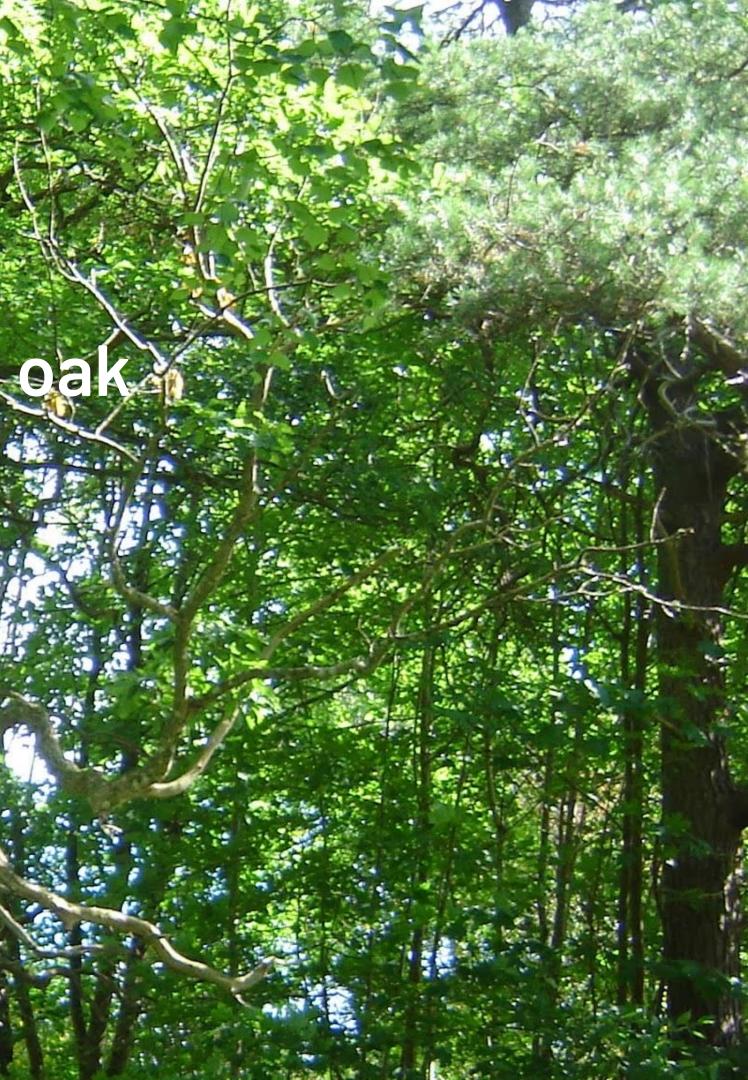
Fight invasive alien species



Management plan oak

3- 4

74



Schools are involved



Stord Detaljo



Sweden's first local biodiversity advisor in Trollhättan

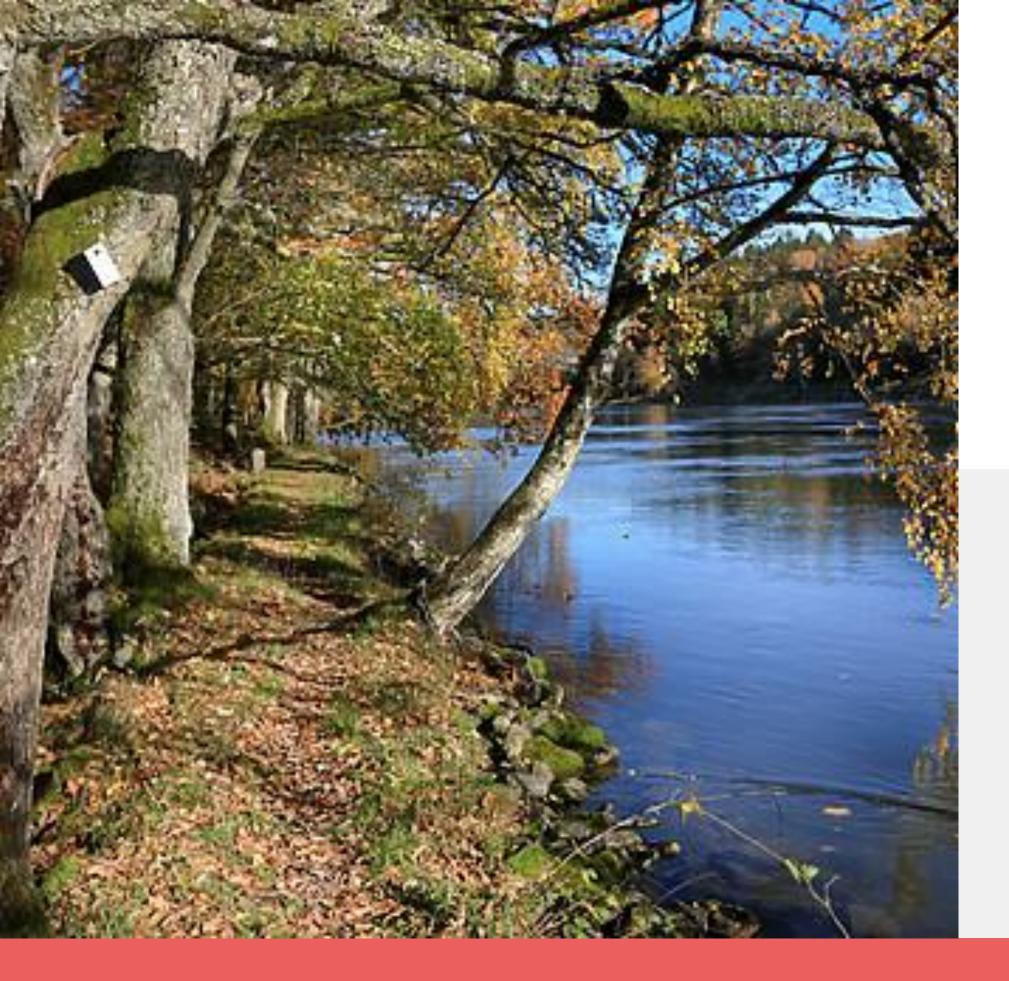
- Companies > Citizens > Schools Etc. >
- Property owners



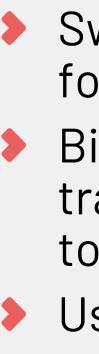
Other examples of sustainability in Trollhättan's tourism







#Trailhättan



- Sweden's nr 1 municipality for outdoor activities (2022)
- Big investments in hiking trails and close-to nature tourism
- Use the app gotrollhattan





Trollhättan Action Week

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- Sports event in August every year
 - Many international athletes and visitors
- Its own sustainability policy, based on Agenda 2030
- Certified Sustainable Event in 2021



Smaka på Trollhättan



"Taste Trollhättan"
 World's first hybrid food festival
 Finalist for Sustainability award 2022





Interested to hear more? Feel free to contact us

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