



SERN

General Assembly 2023

**11-12 MAY 2023
Cervia**



COMUNE
DI CERVIA

LOCAL GREEN DEALS
SUSTANABILITY IN TOURISM

**Broad collaboration to
promote biodiversity in
the City of Trollhättan**

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Trollhättan Municipality



City of Trollhättan

- 59 274 inhabitants (2022)
- Low average age
- High education level
- Multicultural
- Ecologic and social sustainability prioritized





Two political priorities concerning ecologic sustainability in Trollhättan

13 BEKÄMPA KLIMAT-
FÖRÄNDRINGARNA



15 EKOSYSTEM OCH
BIOLOGISK MÅNGFALD



Broad collaboration...

- June 2021 – Political decision to prioritize biodiversity (in the city strategy for Agenda 2030).
- April 2021 – State grant for a project in Trollhättan.
- Project goal – increase biodiversity on the ground owned by the state – and inspire others to follow
- Parts: Park management, forest management, housing company, real estate company, energy company, school administration, ecologists



...to promote biodiversity

- Develop projects – seek funds. 8 project has granted funds
- Other stakes without funds.
- Education for city staff and politicians



Green school yards

Greener residential areas



Education



Green roofs



Conversion of lawns



Continuous Cover Forestry

A photograph of a dirt path leading into a dense forest of tall evergreen trees. The path is in the foreground, leading towards the background. The trees are tall and thin, with green needles. The sky is blue and clear. The ground is covered with dry grass and some small shrubs. The overall scene is peaceful and natural.

The image is a Cosmic Microwave Background (CMB) fluctuation map, showing the distribution of matter and energy in the early universe. It features a complex pattern of yellow and orange filaments and clusters against a dark blue background, representing the 'light' (matter) and 'dark' (dark matter) components of the universe. The text 'Light and dark plan' is centered in the image.

Light and dark plan

The image is a horizontal collage of three photographs of invasive plant species. The left panel shows Japanese Knotweed with its characteristic green, heart-shaped leaves and reddish-brown flower buds. The middle panel shows a Skunk Cabbage with large, broad green leaves and a yellow, hooded flower. The right panel shows Queen Anne's Lace with its tall, thin stems and large, flat-topped clusters of small white flowers. The text "Fight invasive alien species" is overlaid in white across the center of the collage.

Fight invasive alien species



Management plan oak

Schools are involved





Sweden's first local biodiversity advisor in Trollhättan

- Property owners
- Companies
- Citizens
- Schools
- Etc.



Other examples of sustainability in Trollhättan's tourism





#Trailhättan

- Sweden's nr 1 municipality for outdoor activities (2022)
- Big investments in hiking trails and close-to nature tourism
- Use the app gotrollhättan





Trollhättan Action Week

- Sports event in August every year
- Many international athletes and visitors
- Its own sustainability policy, based on Agenda 2030
- Certified Sustainable Event in 2021



Smaka på Trollhättan



- "Taste Trollhättan"
- World's first hybrid food festival
- Finalist for Sustainability award 2022



Interested to hear more? Feel free to contact us

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