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General Assembly 2023 11-12 MAY 2023 Cervia



COMUNE CERVIA



General Assembly 2023 - 12 MAY

LOCAL GREEN DEALS SUSTANABILITY IN TOURISM

Broad collaboration to promote biodiversity in the City of Trollhättan Torbjörn Nilsson & Isak Johansson **Trollhättan Municipality**



City of Trollhättan

59 274 inhabitants (2022)
Low average age
High education level
Multicultural
Ecologic and social sustainability prioritized



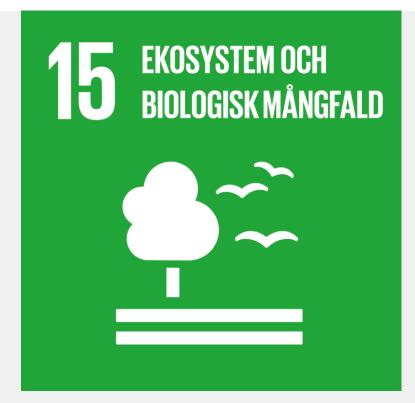








Two political priorities concerning ecologic sustainability in **Trollhättan**





Broad collaboration...

- June 2021 Political decision to prioritize biodiversity (in the city strategy for Agenda 2030).
- April 2021 State grant for a project in Trollhättan.
- Project goal increase biodiversity on the ground owned by the state – and inspire others to follow
- Parts: Park management, forest management, housing company, real estate company, energy company, school administration, ecologists
- ättan. ound owned by the state



...to promote biodiversity

- Develop projects seek funds. 8 project has granted funds
- Other stakes without funds.
- Education for city staff and politicians



een school yards



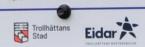




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Greener residential areas

Nektarrestaurang



Education







Conversion of Jawns

aline !



Continuous Cover Forestry



Light and dark plan



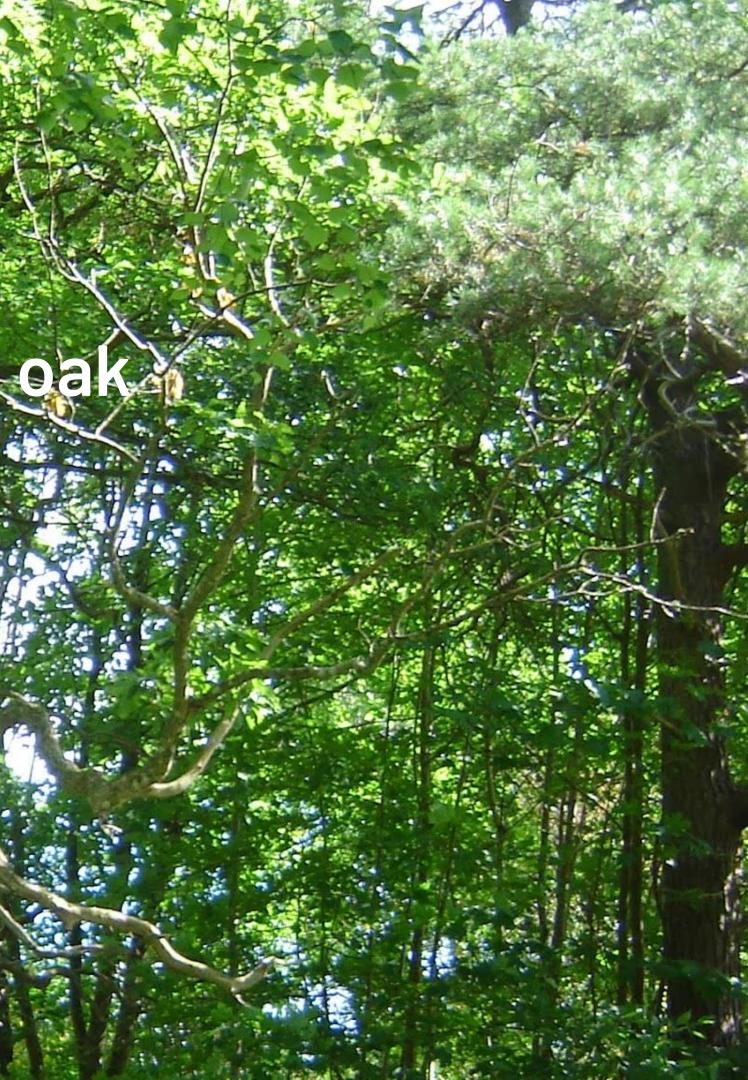
Fight invasive alien species



Management plan oak

3- 4

74



Schools are involved



Stord Detaljo



Sweden's first local biodiversity advisor in Trollhättan

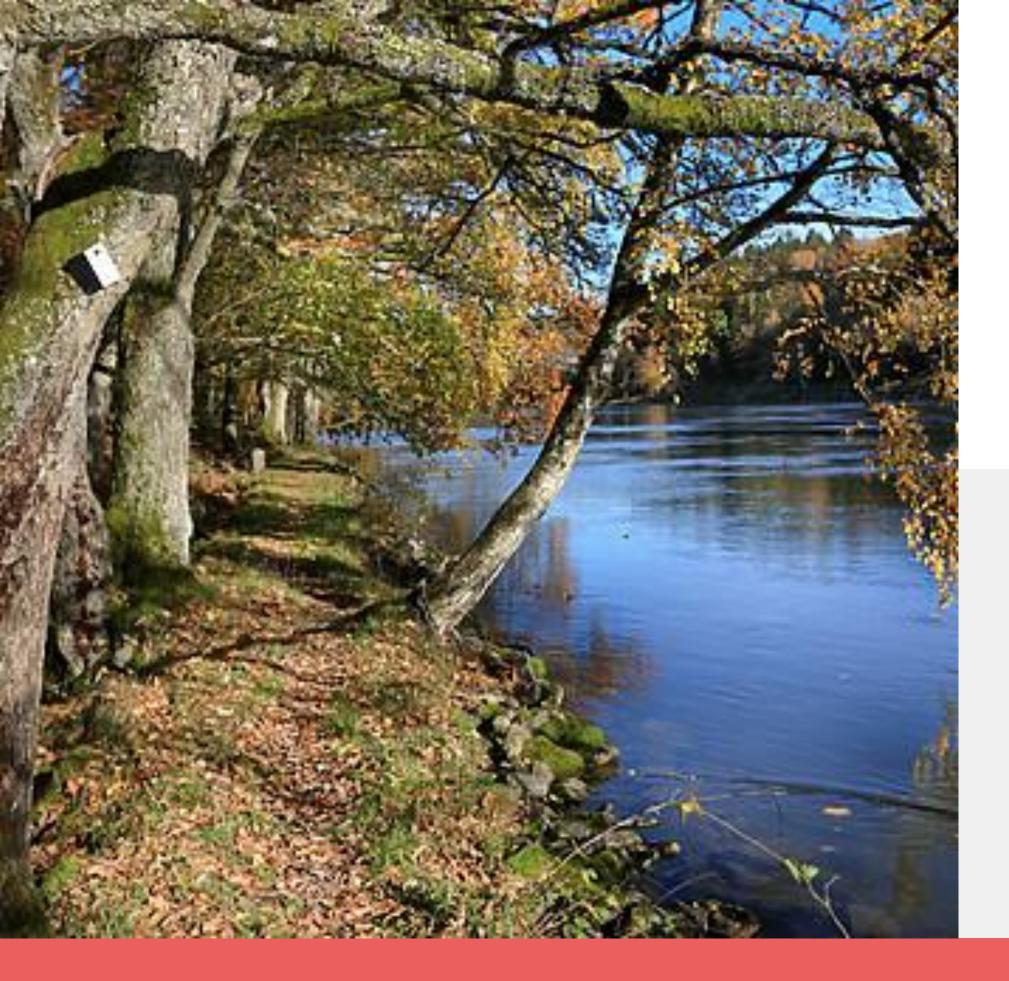
- Companies > Citizens > Schools Etc. >
- Property owners



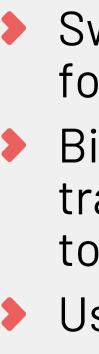
Other examples of sustainability in Trollhättan's tourism







#Trailhättan



- Sweden's nr 1 municipality for outdoor activities (2022)
- Big investments in hiking trails and close-to nature tourism
- Use the app gotrollhattan





Trollhättan Action Week

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- Sports event in August every year
 - Many international athletes and visitors
- Its own sustainability policy, based on Agenda 2030
- Certified Sustainable Event in 2021



Smaka på Trollhättan



"Taste Trollhättan"
 World's first hybrid food festival
 Finalist for Sustainability award 2022





Interested to hear more? Feel free to contact us

TorBjörn Nilsson, Sustainability Strategist <u>Torbjorn.nilsson@trollhattan.se</u>

Isak Johansson, International Relations Officer <u>Isak.johansson@trollhattan.se</u>