



SERN

General Assembly 2023

**11-12 MAY 2023
Cervia**



COMUNE
DI CERVIA

DIGITAL TRAINERS PROJECT

Multifunction Space

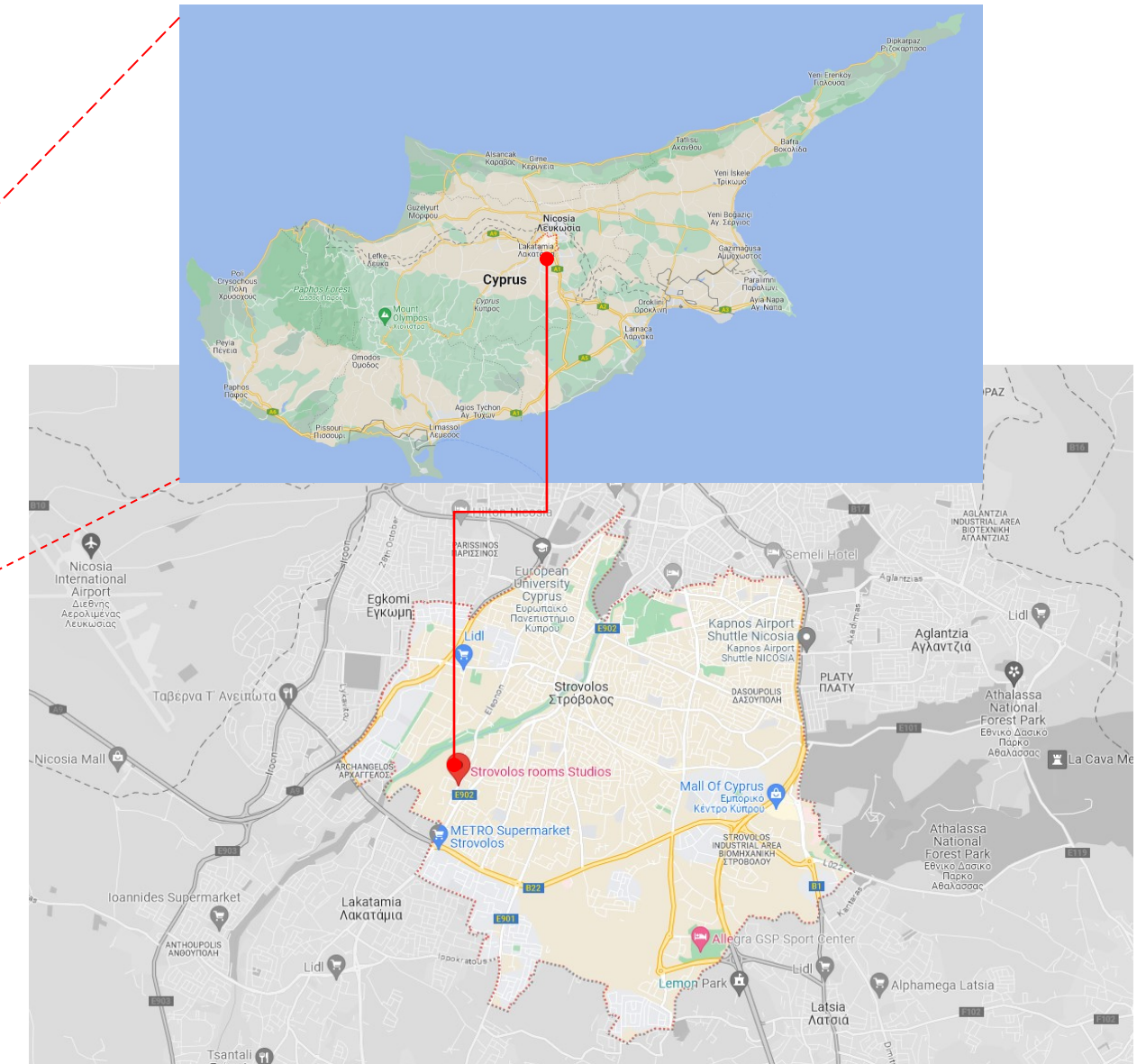
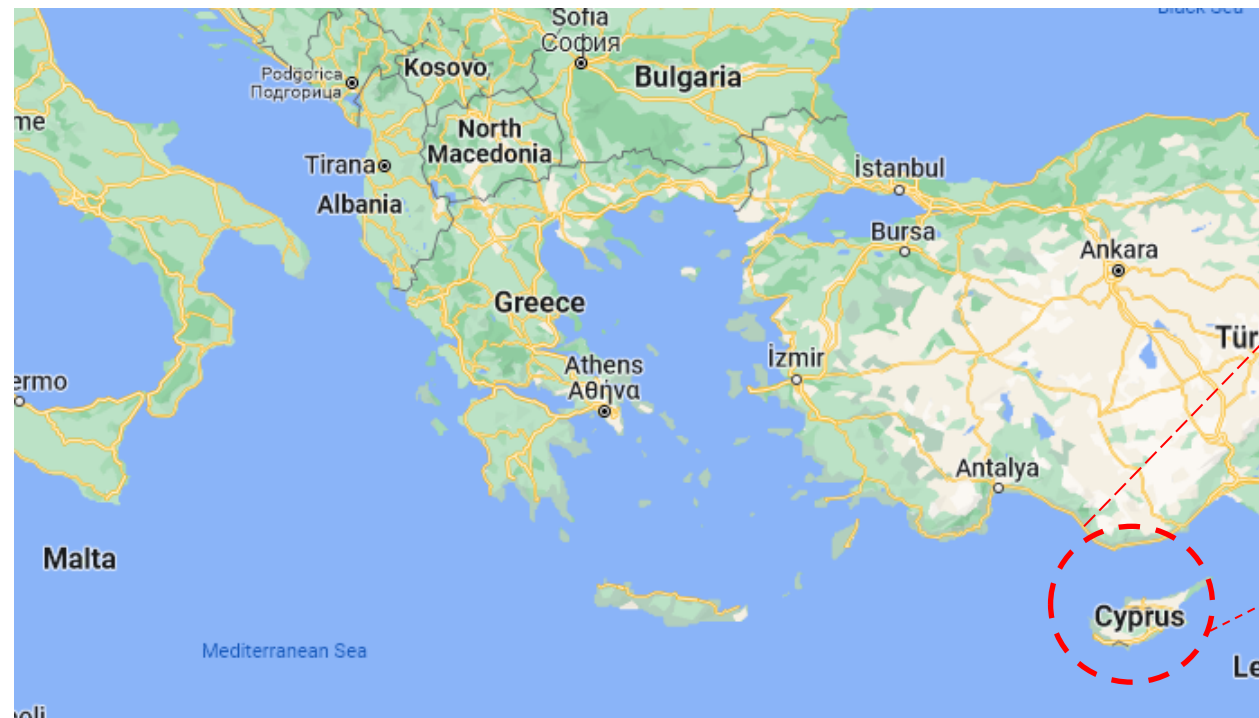
Citizens Digital Academy



Adamos Adamou, Architect
Yiannis Anastasiou, IT Engineer

Strovolos Municipality

- Established in 1986
- Nicosia District, Cyprus
- Second most populated municipality (nearly 70,000 Population)



VISION

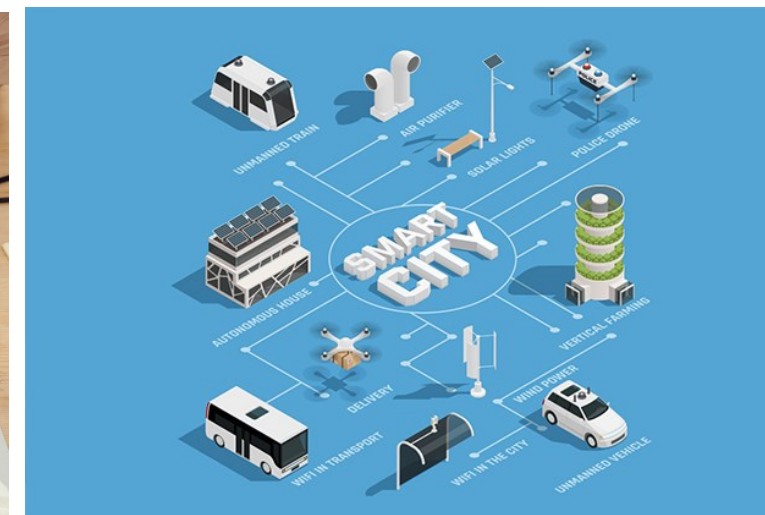
Sustainable development and continuous improvement of the quality of life, in a modern and friendly city to live and work



MISSION

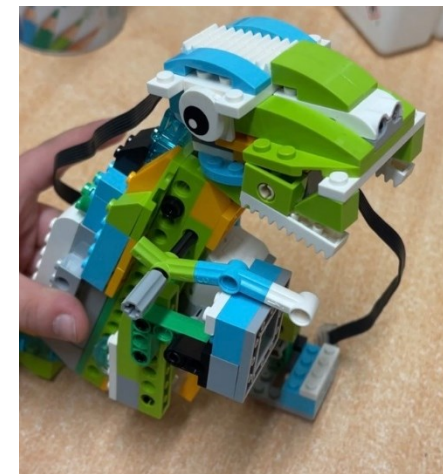
Develop and improve the Society, Urban Environment, Public Health and Culture

- Continuous investment in Human Resources
- Utilization of Technology
- Encouraging the active participation of citizens in volunteering



Current Practices

- Open School
- Current Multifunction Center (Center for the Elderly)



Multifunction Space - Citizens Digital Academy Project under study (2022 - 2025)



Target groups

- **Elders, Migrants, Municipality Employees (Computer Lessons, Smart Health, Technology familiarization, and upskilling)**
- **Low-income families and individuals (Technology courses, STEAM, Robotics, Virtual Tours)**



Target groups

- Long-term unemployed (CISCO Academy)
- Municipality Citizens (Technology Events and Exhibitions)



Purpose

- **Demonstration Workshops for Smart City technologies**
- **Generate the necessary environment for collaborations regarding the National Action Plan for Digital Upskilling**
- **Provide educational and training courses on Information Technology subjects and New Technologies**



Purpose

- **E²STEAM actions (environment, entrepreneurship, science, technology, engineering, art, and math)**
- **Center for Green and Digital Entrepreneurship (Free seminars)**
- **Contribution towards the National Digital Transformation**
- **Innovation Hub (Support for creative sustainable startups)**



Purpose

- A new home for the current Open School, Multifunction Center, and Volunteerism activities
- Smart Health (CISCO)



New Multifunction Space – Digital Academy

Innovation Hub

Impact

- The New Multifunction space will be evaluated after completion and when adequate data is available to be used for Key Performance Indicators evaluations.
 - Current practices: Technology Courses such as Computers and Robotics have a high rate of success (certifications and diplomas acquirements by attendees)
- Elders are more familiar and confident with technology)



Challenges

- Marginalized groups Educational Level
- Marginalized groups Diversity and Culture
- Funding (European Structural and Investment Funds, Government Funds)
- Development Timeframes and Implementation



Transferability

- **Government/other municipalities Technology Educational Programs and Initiatives**
- **National Digital Transformation action plan**
- **Inspire and assist other public authorities/entities**
- **Cooperation with Academic Institutions, Research Organizations, and Technology Corporations**



Thank you!

