

## SEMINAR 1

# Bridging gender equality and sustainability for local communities

MULTIPLO CULTURE CENTER  
VIA REPUBBLICA 23, CAVRIAGO (RE)  
28 - 29 NOVEMBER 2024

REGISTRATION

**Thursday 28 November**  
**Building foundations and mutual learning**

**09.00 - 09.30**

## Welcome and registration

Participants register, receive materials, and network informally.

**09.30 - 09.45**

## Opening remarks and objectives

Introduction to the workshop: explaining the goals of fostering mutual learning, cross-pollination of ideas, and collaboration for future projects.

**09.45 - 11.15**

## European Green Deal (EGD) and Local Green Deals

Presentation on the EGD and how local green deals are being implemented in the EU.

- **Giacomo Santangelo**, Expert | Governance Innovation – ICLEI (Local Governments for Sustainability)
- **Sara Lodrini**, Associate | Integrated City Planning – ARUP (Sustainable development consultancy)



**11.15 - 11.30**

COFFEE BREAK

**11.30 - 12.00**

## Group work activity – “Understanding the local green deals”

Participants will reflect in groups on how to implement Local Green Deals in their own communities.

**12.00-13.00**

## **The EU Gender Equality Strategy - from strategy to action**

This session will explore two key areas. First, the main aspects of the EU Gender Equality Strategy will be examined. Then, attention will shift to practical approaches for designing cities that prioritise gender equality, offering insights and suggestions for creating more inclusive and sustainable urban spaces.

- **Sara Candiracci**, Research Director Urban Planner and Social Researcher – ARUP (Sustainable development consultancy)
- **Chiara Manaresi**, Architect | Urban Planning – Municipality of Bologna (IT)

**13.00-14.00****LUNCH BREAK****14.00-15.45**

## **Mapping local realities and identifying common challenges**

Project partners will present their local experiences. Afterwards, participants will split into small groups (mixed nationalities) to discuss their specific local contexts in terms of gender equality and environmental sustainability. The goal is to identify common challenges.

- **Isak Johansson**, International Coordinator, and **Johanna Berg Meneghini**, Plan Architect | Department for Urban Planning, City of Trollhättan (SE)
- **Suvi Holm**, CEO Ekokumppanit, Municipality of Tampere (FI)
- **Lotta Alajoki**, Sustainability Specialist, City of Vantaa (FI)
- **Linda Gustafsson**, Gender Equality Strategist, Municipality of Umeå (SE) [online]
- **Jürgen Horstmann**, Public Relations, Enzkreis, Landratsamt Enzkreis (DE) [online]

**15.45-16.00****COFFEE BREAK****16.00-16.30**

## **Wrap-up and reflections on day 1**

Summary of the day's insights and preparing participants for collaborative sessions on day 2.

**19.30****DINNER**

# Friday 29 November

## Developing collaboration and future actions

**09.00 - 12.00**

### STUDY VISIT - PARMA

The study visit at the Municipality of Parma will explore the **Parma Gender Atlas** project by Sex and the City ASP, an analytical research highlighting how women and gender minorities experience the city.

**13.00 - 14.30**

### LUNCH BREAK

**14.30 - 14.40**

### Welcome and recap of day 1

Brief recap of key themes and discussions from day 1.

**14.40 - 15.45**

### Discussion - "Is the European Green Deal gender-blind? local challenges and perspectives"

- Annalisa Corrado, Member of the European Parliament
- Roberta Mori, Italian National spokesperson for Democratic Women

**15.45 - 16.00**

### COFFEE BREAK

**16.00 - 17.00**

### Mapping local realities for building synergies between gender and sustainability

Participants will work in groups highlighting similarities and differences in approaches across countries.

**17.00 - 17.15**

### Wrap-up and closing remarks

Wrap-up and closing remarks

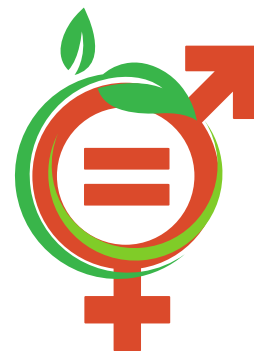
**19.30**

### DINNER

## THE PROJECT IN SHORT

# equal4green

**PROMOTING EUROPEAN GREEN DEAL AMONG  
CITIZENS IN A GENDER EQUALITY PERSPECTIVE**

**PARTNERS:**

SERN (IT), City of Trollhättan  
(SE), Landratsamt Enzkreis  
(DE), Ecofellows Ltd. (FI)

**LENGHTS**

2024 - 2025

**Funded by:**

CERV - Town Twinning

Since the 1970s, environmental policies have been central to European politics, with efforts intensifying in the 21st century through key milestones like the 2030 Agenda, Paris Agreement, and European Green Deal. The EU also prioritizes gender equality, reflected in initiatives like the Gender Equality Strategy (2020).

Climate change policies affect citizens differently based on factors like gender and income, with women often more vulnerable due to inequalities. The European Green Deal aims to address these gaps by integrating gender equality into climate policies.

This project highlights citizens' key role in achieving environmental and gender equality goals, fostering awareness of EU policies through Town Twinning to counter euroscepticism and ensure a just transition.

The **main objective** of the project is to enhance the promotion of the European Green Deal from a gender inclusive perspective among citizens.

The specific objectives are the following:

- \* To increase knowledge among citizens about the European Green Deal and its initiatives and actions;
- \* To increase competences on the Gender Equality strategy 2020-2025;
- \* To reflect gendered differences in environmental behaviours and attitudes;
- \* To exchange best practices among European partners to create the basis for a long-lasting path of collaboration at European level on the topic with networking with local stakeholders and citizens.

## ACTIVITIES

### SEMINAR 1: Bridging gender equality and sustainability for local communities

28 - 29 November 2024

Cavriago

### SEMINAR 2: Linking local challenges: gender equality and sustainability for a shared future

The second event of the project will start from the findings on challenges found during the first event, and in the perspective of further cooperation after the end of the project, there will be seminars and work groups based on PCM aiming at identifying common needs and objectives which link sustainability and the gender perspective.

May 2025

Parma (Italy)

### SEMINAR 3: Shaping future strategies: gender-responsive sustainability and long-term partnerships

The third event will be focused on finding shared strategies to linked the set objectives found in the second event, possible activities and the expected results of project proposals. This event will be also the occasion to identify possible project follow-up to create a long lasting partnership among partners.

Fall 2025

Sweden