SERN   CARDET

DIGITAL TRAINERS PROJECT

PodDARE:
From Ravenna to the World

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DARE - Digital Environment for Collaborative Alliances to Regenerate Urban Ecosystem in middle-sized cities

DARE has initiated a process of urban regeneration and digital innovation in the Darsena district of Ravenna, connecting public strategies and policies, business opportunities and citizen needs through the creation of a new digital environment.

Trigger Action 5: Building an inclusive and multicultural Darsena

The project was funded by UIA initiative, Urban Innovative Actions.

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DARSENARAVENNA APPRODOCOMUNE

Comune di Ravenna

EUROPEAN UNION
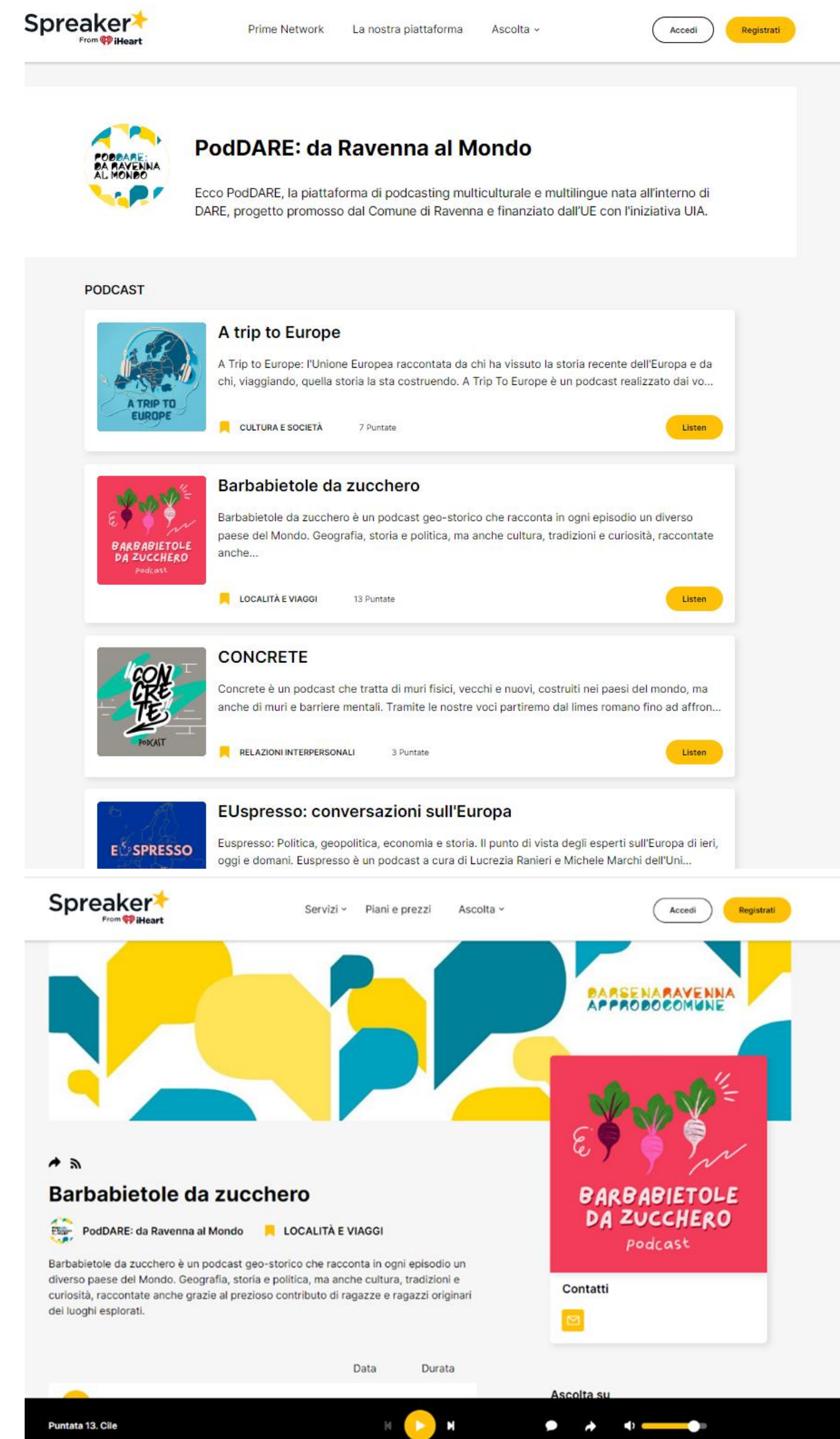European Regional Development Fund

UIA | URBAN INNOVATIVE ACTIONS DARE

Overview

PodDARE is a podcasting platform showcasing youth creativity as well as the multilingual, multicultural and cosmopolitan approach.

The platform hosts 7 podcast series at the moment, which are entirly designed, recorded and edited by the involved groups of teenagers with the support of their tutors.

PodDARE maps and collects stories, experiences and different points of view in order to underline the social value represented by multiculturality and multilinguism that characterize the Darsena district and the whole City of Ravenna.

Target groups

The podcasting activities address teenagers and young people with different social backgrounds.

The group is now composed of 30 teenagers and young people, who created a creative and informally structured community with the support of their tutors.

- Digital training as a community building tool VS digital isolation

Soon, the youth group will be joined by young refugees, who will actively take part to the podcasting activities.

Timeframe and status of the practice

The podcasting lab activities began in June 2021 and are now ongoing. They are included in a long-term strategy of the Municipality of Ravenna, which aims to implement a polycentric urban structure on digital culture.

The project foresees the placement of nine digital hubs in the territory, that will host facilitation, training and engagement activities targeted to children and elderly, youth and citizens who need to increase their digital skills.

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Impact

Podcasting activities are characterized by high levels of youth **participation** and **engagement**, creating an informal environment which can host youth.

Podcast series represent a **digital story-telling** tool, alternative to social networks and easily accessible for young people.

Attending the podcasting labs, teenagers and young people are able to learn how to **work together** and how to **narrate**, in addition to acquire advanced digital **competences** that might be useful in their studies and also to access the world of work. Moreover, they are able to **upgrade** the knowledge and the skills they already own.

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Challenges

Youth engagement

We adopted several methods in order to engage teenagers and young people in the podcasting activities:

- We launched an open call to action and spread it in schools

- We involved a local association active in self-narrative labs, which worked with a group of international university students who joined the project

- We encouraged forms of peer engagement

Enhancing the *multi* approach

One of the main goals of our podcasting activities is the enhancing of multilinguism and multiculturality within the community.

Multiculturality and multilinguism represent a social asset and an added value to the community.

Still working about it... work in progress!

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Transferability

The podcasting lab designed within the DARE project is proving to be successful and may be further implemented in other digital hubs. It was planned to set up territorial hubs in different city districts, including one in the Darsena district.

Each hub works on the three dimensions:
- Help desk facilitation
- Empowerment / facilitation
- Digital community / citizens' science

The structure of hubs and the digital facilitators will:
- Allow easy access, approach and inclusion of citizens
- Help supporting digital communities
- Develop citizens' science campaigns
- Support the monitoring of Quality of Life at district level according to DARE methodology

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